

THE CHEST asl 44830

Pharmaceutical Handout to Consumer

BX-646, Suitcase Box

Quintiles, a Pharmaceutical company, invited a group of volunteers to participate in a two-day program for a new drug. The BX-646, suit case box was handed out arrival to each attendee. The products were things that they may need while saying for the program.

Inserts that went into box were: notebook, ink pen, koozee to keep drink cold or to fill with drink.

