

CORRUGATED BOXES

General Artwork Instructions

- Die patterns for products are available on disk, on our website or may be e-mailed for layout.
- Bleeds must extend 1/8" past live area, otherwise art to remain 1/8" in from edge.
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- Artwork required is performed at \$50 (X) per hour
- Typesetting available as requested. 15 minutes or more will be billed at \$50 (X) per hour rate in 1/2 hour increments.
- Thin reverse graphics tend to fill in
- Reversed out white copy cannot cross over two colors due to tolerance in printing
- Lines lighter than 1pt. tend to break up.

Halftones

- Screening - 45-dot line screen, 30-70% screen tint. For best effect should be used for isolated areas and not large coverage. May not allow for a consistent halftone due to the nature of the corrugated material.
- \$45 (G) per color, per side

Ink Colors

- \$30 (G) per color, per side. To avoid this charge, use stock colors listed below. Due to variants in inks and printing methods, some matches are not possible.

Process Blue
Reflex Blue
072 Blue
Pantone Purple
Pantone Violet
021 Orange

Rhodamine Red
Fire Red
185 Red
Rubine Red
202 Burgundy
101 Yellow

322 Teal
Pantone Green
340 Green
349 Forest Green
Cool Grey 5
470 Brown

Metallic ink colors available, Call factory for more information

Copy Changes

- Screened boxes \$105.00 (G) per color, per change.

Electronic Art Requirements

The following programs for Macintosh are accepted.

- Adobe Illustrator CS3
- Quark Xpress 7.3
- Adobe PhotoShop CS3
- Macromedia Freehand 10
- InDesign CS3

Details Necessary:

- Format 3 1/2" floppy disk or CD for Macintosh computer

- Provide file name for the artwork to be used
- All text converted to outlines. I text is not converted to outlines, both printer and screen fonts must be included.
- Must include linked files for all
- Include hard copy of artwork along with disk
- Traps and tints must be built into the art file. Must be trapped 1/32" or 1 point
- All white text outlined so that 2 or more colors do not cross to form the text.
- Graphics must be saved in native Mac format: EPS or TIFF
- Artwork may be emailed to The Chest at orders@chestinc.com for files 3 mg or smaller.
- Larger artwork may be sent to our FTP site per following instructions:
 - Address: 216.114.78.4
 - Username: chestincftp
 - Password: 63090chest
 - E-mail orders@chestinc.com to advise file has been sent to FTP site
- All electronic artwork submitted must be identified by Distributor name and purchase order #.
- Files must be created as high resolution artwork, at least 600 ppi for screen printing.
- We cannot accept PDF files for printing.
- Bleeds must extend 1/8" past live area, otherwise art to remain 1/8" from cuts and folds.

Black and White Art Specifications

- Required to size
- Separations required for multi-colored orders
- No butt prints, all artwork must be trapped 1/32" or 1pt.