

Alabama Power Fire Safety

Product: PZ-309

Marketing Objective: Promote Awareness that Smoke Detectors Saves Lives

The PZ-309, 9 piece puzzle in a can was distributed at elementary schools by members of the Birmingham fire & rescue service. Each child that was in attendance at the assembly heard about the importance of fire alarms and testing their batteries. They then took the puzzle in the can home to get the message to their parents.

The Puzzle was the missing piece to get results in the home.

Let The Chest do fulfillment for you!

